

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Flexpoint Media / POL **Attention: Accounts Payable** P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	VOICE	ТЕ		Page 1 of 3
\cup \cap \cup \mid	Property	WHAS		
	Invoice #	2757077-1	Order #	2757077
	Invoice Date	08/27/23	Alt Order #	WOC14244131
	Invoice Month	August 2023	Deal #	
	Invoice Period	07/31/23 - 08/27/23	Flight Dates	08/22/23 - 09/04/23
	Advertiser	POL/ Daniel Camero	n / R / Govern	or / KY
	Product	KY Gov		
	Estimate #	4416		
		Account Executive	Taylor Fritsch	1
		Sales Office	TEGNA Sales	s Washington DC
		Sales Region	National	
		Agency Code	9920140	
		Advertiser Code	509	
		Billing Calendar	Broadcast	
		Billing Type	Cash	
		Special Handling		
		Agency Ref	39475AG	
		Advertiser Ref	M214806	
		Product 1	706	
		Product 2		

				Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 08/22/23 09/01/23 GMK @ 530A	5:30 AM-6:00 AM	11111	:30	5	\$80.00	NM	
Weeks: Start Date End Date MTWTFSS	Crata/Maal	Data					
Weeks: Start Date	Spots/Week 5	<u>Rate</u> \$80.00					
Spots: # Ch Day Air Date Air Time Descri	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Tu 08/22/23 5:51 AM GMK	@ 530A	5:30 AM-6:00 AM	1 :30	DCKYGOVT	V06H		\$80.00 NM
2 WHAS W 08/23/23 5:41 AM GMK	@ 530A	5:30 AM-6:00 AM	1 :30) DCKYGOVT	VO6H		\$80.00 NM
3 WHAS Th 08/24/23 5:40 AM GMK	@ 530A	5:30 AM-6:00 AM	1 :30) DCKYGOVT	V06H		\$80.00 NM
4 WHAS F 08/25/23 5:53 AM GMK	@ 530A	5:30 AM-6:00 AM	1 :30) DCKYGOVT	VO6H		\$80.00 NM
2 08/22/23 08/30/23 GMK @ 6A	5:56 AM-6:30 AM	11-1	:30	3	\$150.00	NM	
Weeks: Start Date 08/22/23 End Date 08/28/23 11-1	Spots/Week 3	<u>Rate</u> \$150.00					
Spots: # Ch Day Air Date Air Time Descri	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS Tu 08/22/23 6:10 AM GMK	@ 6A	5:56 AM-6:30 AM	1 :30	DCKYGOVT	V06H		\$150.00 NM
2 WHAS Th 08/24/23 6:28 AM GMK	@ 6A	5:56 AM-6:30 AM	1 :30) DCKYGOVT	V06H		\$150.00 NM
3 08/22/23 08/31/23 GMK @ 630A	6:30 AM-7:00 AM	1	:30	1	\$150.00	NM	
Weeks: Start Date 08/22/23 End Date 08/28/23 MTWTFSS1	Spots/Week 1	Rate \$150.00					
Spots: # Ch Day Air Date Air Time Descri	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WHAS W 08/23/23 6:40 AM GMK	@ 630A	6:30 AM-7:00 AM	1 :30) DCKYGOVT	VO6H		\$150.00 NM
4 08/22/23 08/26/23 GMK WEEKEND 6-7A		1-	:30	1	\$40.00	NM	
Weeks: Start Date 08/21/23 End Date 08/27/23 MTWTFSS1	Spots/Week 1	Rate \$40.00					
Spots: # Ch Day Air Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



End Date

08/26/23

08/27/23

Start Date

09/01/23

Start Date

08/31/23

Start Date

W

F

09/04/23

Start Date

Day Air Date

08/22/23

End Date

08/28/23

08/22/23

08/22/23

08/21/23

Day Air Date

Day Air Date

Day Air Date

Tu 08/22/23

Th 08/24/23

Day Air Date

08/23/23

08/25/23

Su 08/27/23

Sa 08/26/23

Line Start Date

Spots: #

4 08/22/23

5 08/22/23

Weeks:

6 08/22/23

Weeks:

1

7 08/22/23

Weeks:

10 08/22/23

Weeks:

Spots: #

<u>Ch</u>

Spots: #

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WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

Description

End Date

08/27/23

ON

ΩP

End Date

08/28/23

End Date 08/28/23

GMK WEEKEND 6-7A

GMK WEEKEND 6-8A

WHAS11 NEWS AT NO 12:

WHAS11 NEWS AT 123 12:

Air Time Description

WHAS11 NEWS @ 530 530-6p

- - 1- 1- -

Air Time Description

12:42 PM WHAS11 NEWS AT 1230P

12:43 PM WHAS11 NEWS AT 1230P

Invoice #	2757077-1	Invoice Month	August 2023				
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23				
Advertiser	POL/ Daniel Cameron / R / Governor / KY						
Product	KY Gov						
Estimate #	4416						

		Product	KY Gov				
		Estimate #	4416				
				Spots/			
cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
K WEEKEND 6-7A		1-	:30	1	\$40.00	NM	
Air Time Descript	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
6:50 AM GMK W	EEKEND 6-7A		:3	O DCKYGOVTY	V06H		\$40.00 NM
K WEEKEND 6-8A		1	:30	1	\$30.00	NM	
					,		
Date <u>MTWTFSS</u>	Spots/Week	Rate					
7/231	1	\$30.00					
Air Time Descript	<u>tion</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
6:46 AM GMK W	EEKEND 6-8A		:3	O DCKYGOVT	V06H		\$30.00 NM
A C 4 4 NIE W/C A T NIO	12:00 PM-12:30 PM	11 1	.20	3	ΦΩΩ ΩΩ	NM	
ASTINEWS AT NO	12.00 PIVI-12.30 PIVI	11-1	:30	3	\$90.00	INIVI	
Date MTWTFSS	Spots/Week	Rate					
3/23 11-1	3	\$90.00					
Air Time Descript	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
12:22 PM WHAS1	1 NEWS AT NOON	12:00 PM-12:3	0 PN :3	O DCKYGOVTY	VO6H		\$90.00 NM
12:14 PM WHAS1	1 NEWS AT NOON	12:00 PM-12:3	0 PN :3	O DCKYGOVT	V06H		\$90.00 NM
AS11 NEWS AT 123	3 12:30 PM-1:00 PM	1 - 1	:30	2	\$90.00	NM	
NOTITIE WOAT 120	, 12.00 1 WE 1.00 1 W		.00	2	Ψ30.00	1 4101	
Date MTWTFSS	Spots/Week	Rate					
3/23 1 - 1	2	\$90.00					

Length Ad-ID

:30

Length Ad-ID

:30 DCKYGOVTVO6H

:30 DCKYGOVTVO6H

2

\$225.00

8 08/22/23 08/30/23 WHAS11 NEWS @ 4P 4-5p	11-1	:30 3 \$100.00 N	NM
Weeks: Start Date 08/22/23 End Date 08/28/23 MTWTFSS 11-1 Spots/Week 3	Rate \$100.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WHAS Tu 08/22/23 4:22 PM WHAS11 NEWS @ 4P	4-5p	:30 DCKYGOVTV06H	\$100.00 NM
2 WHAS Th 08/24/23 4:37 PM WHAS11 NEWS @ 4P	4-5p	:30 DCKYGOVTV06H	\$100.00 NM
9 08/22/23 08/31/23 WHAS11 NEWS @ 430 4-5p	1- 1	:30 2 \$100.00 N	NM
Weeks: Start Date 08/22/23 End Date 08/28/23 MTWTFSS - 1 - 1 - 1 Spots/Week 2	<u>Rate</u> \$100.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 WHAS W 08/23/23 4:23 PM WHAS11 NEWS @ 430P	4-5p	:30 DCKYGOVTV06H	\$100.00 NM
2 WHAS F 08/25/23 4:40 PM WHAS11 NEWS @ 430P	4-5p	:30 DCKYGOVTVO6H	\$100.00 NM

Start/End Time

12:30 PM-1:00 PM

12:30 PM-1:00 PM

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Spots/Week

- - 1- 1- -

Rate

Start/End Time

\$225.00

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Rate Type

Rate Type

\$90.00 NM

\$90.00 NM

NM



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Invoice #	2757077-1	Invoice Month	August 2023				
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23				
Advertiser	POL/ Daniel Cameron / R / Governor / KY						
Product	KY Gov						
Estimate #	4416						

Spots/

								Spots/			
Line Start	Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
10 08/22	2/23	09/04/2	3 WHA	AS11 NEWS @ 530) 530-6p	1- 1	:30	2	\$225.00	NM	
Spots: #	Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 1	WHA	s W	08/23/23	5:43 PM WHAS	11 NEWS @ 530P	530-6p	:3	O DCKYGOV	ГV06Н		\$225.00 NM
2	WHA	S F	08/25/23	5:41 PM WHAS	11 NEWS @ 530P	530-6p	:3	O DCKYGOV	ГV06Н		\$225.00 NM
						' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '					
11 08/22	2/23	08/31/2	3 WH	AS11 NEWS @ 6p	6-630p	11111	:30	5	\$250.00	NM	
Week		Start Da 08/22/23			Spots/Week 5	<u>Rate</u> \$250.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHA	S Tu	08/22/23	6:17 PM WHAS	11 NEWS @ 6p	6-630p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
2	WHA	S W	08/23/23	6:20 PM WHAS	11 NEWS @ 6p	6-630p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
3	WHA	S Th	08/24/23	6:25 PM WHAS	11 NEWS @ 6p	6-630p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
4	WHA	S F	08/25/23	6:24 PM WHAS	11 NEWS @ 6p	6-630p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
12 08/22	2/23	08/30/2	3 ENT GHT	ERTAINMENT TOI	NI 7-730p	11-1	:30	3	\$250.00	NM	
Week		Start Da 08/22/23			Spots/Week 3	<u>Rate</u> \$250.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHA	S Tu	08/22/23	7:28 PM ENTER	RTAINMENT TONIGH	IT 7-730p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
2	WHA	S Th	08/24/23	7:24 PM ENTER	RTAINMENT TONIGH	IT 7-730p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
13 08/22	2/23	08/29/2	3 INSI	DE EDITION	730-8p	1	:30	1	\$250.00	NM	
Week		Start Da 08/22/23		<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$250.00					
Spots: #	<u>Ch</u>	Day	Air Date	Air Time Descrip	otion_	Start/End Time	Lengt	h Ad-ID			Rate Type
1	WHA	s w	08/23/23	7:55 PM INSIDE	EDITION	730-8p	:3	O DCKYGOV	ГV06Н		\$250.00 NM
14 08/22	2/23	09/04/2	3 WHA	AS11 NEWS AT 11 SU	11-1135p	1	:30	1	\$200.00	NM	
Week		Start Da 08/22/23			Spots/Week 1	Rate \$200.00					
Spots: #	Ch	Day	Air Date	Air Time Descrip	otion	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1	WHA	S F	08/25/23	11:23 PM WHAS	 11 NEWS AT 11 M-F/	/SU 11-1135p	:3	O DCKYGOV	ГV06Н		\$200.00 NM
						Total Spots	2	27			

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> \$4,000.00

Agency Commission \$600.00

Net Amount Due \$3,400.00

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